



## 2017 BUSINESS PARTNER COMMITMENT FORM

Choose one of the following three sponsorships. To be considered for more than one sponsorship, please number in order of preference.

- Platinum – \$5,000 (maximum 5)**  
Includes: Attendance at General Meetings, holiday luncheon, Business Partner appreciation luncheon, Meet & Greet with Board & leadership team, Community Service projects, Expo, Fall Event, company recognition, social media privileges, online Business Partner Directory, and much more! *See complete package details attached hereto.*
- Diamond – \$3,000 (maximum 10)**  
Includes: Attendance at holiday luncheon, Business Partner appreciation luncheon, Meet & Greet with Board & leadership team, Community Service projects, Expo, Fall Event, company recognition, online Business Partner Directory, and much more! *See complete package details attached hereto.*
- Gold – \$1,500 (maximum 5 & only after all Diamond sponsors have been sold)**  
Includes: Attendance at Fall Event, Business Partner appreciation luncheon, Meet & Greet with Board & leadership team, Community Service projects, online Business Partner Directory and much more! *See complete package details attached hereto.*

Alternatively, you may select one or more of the following sponsorships (not included in any of the other sponsorships unless indicated)

- Chapter Social Sponsor –Responsible for actual cost of social event (open)**
- Business Partner Expo – Cost: \$600 (maximum 50)**  
Specific information regarding format and location will be distributed by the Expo Committee in early 2017. *(This is included with the Platinum & Diamond Sponsorships.)*
- Fall Event – Cost: To Be Determined (maximum 36)**  
Sponsorship information will be distributed by the Business Partner Committee in Summer 2017. Please indicate if you are interested in participating to reserve a position. *(This is included with the Platinum, Diamond & Gold Sponsorships.)*
- Listing in Web Business Partner Directory – Cost: \$250 without other sponsorship**  
*This benefit is included with all paid sponsorships. (Unlimited)*

Company Name	
Mailing Address	
Company URL	
Contact Name	
Contact Telephone #	
Contact Email Address	
Amount Enclosed	



**2017 BUSINESS PARTNER DIRECTORY**  
**PRODUCTS & SERVICES CATEGORIES**

(Select up to 3 key services for the company listing in the Business Partner Directory)

<input type="checkbox"/>	Accounting Services	<input type="checkbox"/>	Image & Scanning
<input type="checkbox"/>	Accounts Receivable Management	<input type="checkbox"/>	Legal Information & Solutions
<input type="checkbox"/>	Architecture	<input type="checkbox"/>	Legal Staffing & Consulting
<input type="checkbox"/>	Benefits & Retirement Programs	<input type="checkbox"/>	Litigation Support Services
<input type="checkbox"/>	Break room & Kitchen Management	<input type="checkbox"/>	Marketing
<input type="checkbox"/>	Business Continuity/Recovery	<input type="checkbox"/>	Meeting/Retreat/Entertainment Facilities
<input type="checkbox"/>	Catering Services	<input type="checkbox"/>	Courier & Delivery Services
<input type="checkbox"/>	Computer Training & Support	<input type="checkbox"/>	Office Equipment & Solutions
<input type="checkbox"/>	Copy Technology	<input type="checkbox"/>	Office Maintenance
<input type="checkbox"/>	Cost Recovery	<input type="checkbox"/>	Office Supplies
<input type="checkbox"/>	Court Reporting	<input type="checkbox"/>	Online Legal Research
<input type="checkbox"/>	Dictating Equipment/Services	<input type="checkbox"/>	Plant Maintenance
<input type="checkbox"/>	Docketing & Calendaring	<input type="checkbox"/>	Professional Photography/Portraits
<input type="checkbox"/>	Document Storage, Management & Destruction	<input type="checkbox"/>	Printing & Engraving
<input type="checkbox"/>	Electronic Discovery	<input type="checkbox"/>	Real Estate Broker & Broker Services
<input type="checkbox"/>	E-Learning	<input type="checkbox"/>	Relocation Consultants
<input type="checkbox"/>	Express Shipping Services	<input type="checkbox"/>	Security Systems
<input type="checkbox"/>	Facilities Management	<input type="checkbox"/>	Technology Solutions & Network Support
<input type="checkbox"/>	File Cabinets/Systems	<input type="checkbox"/>	Telephony
<input type="checkbox"/>	Financial Services/Management	<input type="checkbox"/>	Training & Development
<input type="checkbox"/>	Florist	<input type="checkbox"/>	Translation Services
<input type="checkbox"/>	Food Services	<input type="checkbox"/>	Travel Services
<input type="checkbox"/>	Furniture & Interiors	<input type="checkbox"/>	Trial Consulting
<input type="checkbox"/>	Gifts – Corporate	<input type="checkbox"/>	Video Conferencing
<input type="checkbox"/>	Hotels & Housing	<input type="checkbox"/>	

**OTHER** (please list): \_\_\_\_\_  
 \_\_\_\_\_

Please send this listing with your payment & commitment form to:

**BART ALLIN**  
 c/o HUNTON & WILLIAMS  
 1445 ROSS AVENUE, SUITE 3700, DALLAS, TEXAS 75202  
 (Checks payable to **Dallas Chapter ALA**)

## 2017 BUSINESS PARTNER SPONSORSHIP OPPORTUNITIES

The Dallas Chapter ALA is pleased to present its 2017 Business Partner Sponsorship Program. Sponsorship registrations will be processed on a first come, first served basis. **Sponsorship is not guaranteed until payment is received.** The sponsorship year will run from **January 1, 2017 to December 31, 2017.**

For questions regarding the 2017 program, please contact **Bart Allin** at **(214) 468-3521.**

Below are the sponsorship levels and the benefits offered for each category.

### PLATINUM CHAPTER SPONSOR (MAXIMUM OF 5)

**\$5,000** (\$3,000 DUE WITH CONTRACT; \$2,000 DUE FEBRUARY 1<sup>ST</sup>)

<b>Attendance at General Meetings &amp; recognition as sponsor for <u>one</u> designated meeting + 10 minute speaking opportunity</b>	Up to four (4) representatives are invited to attend the General Meetings and will be recognized as the sponsor for one <i>designated</i> meeting, which will include a 10 minute speaking opportunity to promote company services.
<b>Platinum Sponsor Signage</b>	Company name will be included on signs displayed at the Chapter's six (6) General Meetings.
<b>Business Partner Expo</b>	Up to four (4) representatives are invited to attend; company to receive verbal recognition during event.
<b>Fall Event</b>	Up to three (3) representatives are invited to attend; company to receive verbal recognition during event.
<b>Chapter Holiday Luncheon</b>	Up to two (2) representatives are invited to attend; company to receive verbal recognition during event.
<b>Business Partner Appreciation Luncheon</b>	Up to three (3) representatives are invited to attend; company to receive verbal recognition during event.
<b>Business Partner Advisory Panel Event with Chapter Leadership</b>	Up to three (3) representatives are invited to attend to provide feedback and suggestions to the Board members and Business Partner Committee Members.
<b>Company Recognition</b>	Company will receive recognition in Chapter communications.
<b>Meet &amp; Greet with Incoming Board Members &amp; Leadership</b>	Up to three (3) representatives are invited to attend the event to meet the new Board of Directors and leadership.
<b>Social Media – LinkedIn</b>	Access to join the Chapter's private LinkedIn group with ability to post approved content on the page.
<b>Social Media – Advertisement</b>	Chapter to periodically promote the company on social media sites.
<b>Salary Survey Advertisement</b>	Company to be recognized as a Platinum Sponsor of the Chapter in the Chapter's annual Salary Survey.
<b>Salary Survey</b>	Access to a copy of the Chapter's Salary Survey, upon request.
<b>Chapter Website Advertisement</b>	Company logo to appear on the home page of the Chapter website and on the Business Partner page.
<b>Company Spotlight</b>	Company spotlight in <u>one</u> Chapter communication to promote products and / or services available.
<b>Newsletter Educational Article Submission</b>	Opportunity to submit an educational article with company byline in <u>one</u> Chapter communication.
<b>Chapter Membership Roster</b>	Provided with a copy of the Chapter's membership roster.
<b>Website Listing by Specialty</b>	Company name listed in our online Business Partner Directory.
<b>Community Service Projects</b>	Up to three (3) representatives are invited to participate in the Chapter's Community Service projects.

**DIAMOND CHAPTER SPONSOR (MAXIMUM OF 10)**

**\$3,000** (\$2,000 DUE WITH CONTRACT; \$1,000 DUE BY FEBRUARY 1<sup>ST</sup>)

<b>Diamond Sponsor Signage</b>	Company name will be included on signs displayed at the Chapter's six (6) General Meetings.
<b>Business Partner Expo</b>	Up to three (3) representatives are invited to attend; company to receive verbal recognition during event.
<b>Fall Event</b>	Up to two (2) representatives are invited to attend; company to receive verbal recognition during event.
<b>Chapter Holiday Luncheon</b>	One (1) representative is invited to attend; company to receive verbal recognition during event.
<b>Business Partner Appreciation Luncheon</b>	Up to two (2) representatives are invited to attend; company to receive verbal recognition during event.
<b>Business Partner Advisory Panel Event with Chapter Leadership</b>	Up to two (2) representatives are invited to attend to provide feedback and suggestions to the Board members and Business Partner Committee Members.
<b>Company Recognition</b>	Company will receive recognition in Chapter communications.
<b>Meet &amp; Greet with Incoming Board Members &amp; Leadership</b>	Up to two (2) representatives are invited to attend the event to meet the new Board of Directors and leadership.
<b>Social Media – LinkedIn</b>	Access to join the Chapter's LinkedIn private group page.
<b>Social Media – Advertisement</b>	Chapter to periodically promote the company on social media site.
<b>Newsletter Educational Article Submission</b>	Opportunity to submit an educational article with company byline in <u>one</u> Chapter communication.
<b>Chapter Membership Roster</b>	Provided with a copy of the Chapter's membership roster.
<b>Website Listing by Specialty</b>	Company name listed in our online Business Partner Directory.
<b>Community Service Projects</b>	Up to two (2) representatives are invited to participate in the Chapter's Community Service projects.

**GOLD CHAPTER SPONSOR (MAXIMUM OF 5 & ONLY AFTER DIAMOND HAS BEEN SOLD)**

**\$1,500** (\$1,000 DUE WITH CONTRACT; \$500 DUE FEBRUARY 1<sup>ST</sup>)

<b>Gold Sponsor Signage</b>	Company name will be included on signs displayed at the Chapter's six (6) General Meetings.
<b>Fall Event</b>	One (1) representative is invited to attend; company to receive verbal recognition during event.
<b>Business Partner Appreciation Luncheon</b>	One (1) representative is invited to attend; company to receive verbal recognition during event.
<b>Business Partner Advisory Panel Event with Chapter Leadership</b>	Up to three (3) representatives are invited to attend to provide feedback and suggestions to the Board members and Business Partner Committee Members.
<b>Company Recognition</b>	Company will receive recognition in Chapter communications.
<b>Meet &amp; Greet with Incoming Board Members &amp; Leadership</b>	One (1) representative is invited to attend the event to meet the new Board of Directors and leadership.
<b>Social Media – LinkedIn</b>	Access to join the Chapter's LinkedIn private group page.
<b>Social Media – Advertisement</b>	Chapter to periodically promote the company on social media site.
<b>Chapter Membership Roster</b>	Provided with a copy of the Chapter's membership roster.
<b>Website Listing by Specialty</b>	Company name listed in our online Business Partner Directory.
<b>Community Service Projects</b>	One representative is invited to participate in the Chapter's Community Service projects.

**CHAPTER SOCIAL SPONSOR (OPEN)**

**RESPONSIBLE FOR ACTUAL COSTS ASSOCIATED WITH SOCIAL EVENT**

EVENT PROPOSAL MUST BE SUBMITTED TO DALLAS CHAPTER SOCIAL CHAIR FOR BOARD APPROVAL

<b>Recognition as Sponsor</b>	Up to four (4) representatives invited to attend. Company to receive recognition as event sponsor on Chapter website.
<b>Anticipated Attendance</b>	Anticipate between 10 – 15 ALA member attendees.
<b>Business Partner Appreciation Luncheon</b>	One (1) representative is invited to attend event.

**2017 BUSINESS PARTNER EXPO (MAXIMUM OF 50)**

**\$600** - SPECIFIC INFORMATION REGARDING FORMAT AND LOCATION WILL BE DISTRIBUTED BY THE COMMITTEE IN EARLY JANUARY 2017.

<b>Attendance</b>	Up to two (2) representatives invited to attend.
<b>Anticipated Attendance</b>	Anticipate between 40-50 ALA member attendees.
<b>Business Partner Appreciation Luncheon</b>	One (1) representative is invited to attend event.

**FALL EVENT (MAXIMUM OF 36)**

SPONSORSHIP INFORMATION WILL BE DISTRIBUTED BY THE COMMITTEE IN THE SUMMER OF 2017.

<b>Attendance</b>	# of Representatives invited to attend varies depending on sponsorship level.
<b>Anticipated Attendance</b>	Anticipate between 30-40 ALA member attendees.
<b>Business Partner Appreciation Luncheon</b>	One (1) representative is invited to attend event.

**BUSINESS PARTNER DIRECTORY LISTING (UNLIMITED)**

**\$250** (DUE IN ADVANCE OF LISTING)

<b>Business Partner Directory</b>	Company name listed in our online Business Partner Directory and grouped by product and/or service category.
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FOR QUESTIONS ABOUT THESE 2017 SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT ANY OF THE FOLLOWING INDIVIDUALS:

- |               |                                     |  |
|---------------|-------------------------------------|--|
| BART ALLIN    | BUSINESS PARTNER COMMITTEE CHAIR    | <a href="mailto:WALLIN@HUNTON.COM">WALLIN@HUNTON.COM</a>               |
| BOB GORDON    | BUSINESS PARTNER COMMITTEE co-CHAIR | <a href="mailto:BGORDON@BRLAW.COM">BGORDON@BRLAW.COM</a>               |
| BROOKS GOULD  | PRESIDENT-ELECT                     | <a href="mailto:BGOULD@MCKOOLSMITH.COM">BGOULD@MCKOOLSMITH.COM</a>     |
| KRISTY PARKER | PRESIDENT                           | <a href="mailto:KPARKER@MCGUIREWOODS.COM">KPARKER@MCGUIREWOODS.COM</a> |

**We appreciate your support of the Dallas Chapter ALA!**